

OHIO FARM BUREAU GROUP MEMBERSHIP

For businesses and associations that want the optimum business membership experience.

Through our group membership program, businesses can purchase individual memberships for their employees, clients or others. These individuals receive all of the benefits and discounts a Farm Bureau membership affords, including unique opportunities for community and civic engagement. In addition, your business will have access to benefits developed to promote your business and develop skills within your team.

YOUR CONNECTION TO THE AGRICULTURAL COMMUNITY

Farm Bureau offers an unrivaled opportunity to connect and engage the agriculture community in Ohio. From county programs and networking, to elected official and policy discussions, to experts in water quality, energy development and agricultural law, no other organization can match the connection to the diversity of Ohio agriculture and agribusiness like Farm Bureau.

IMPROVING YOUR TEAM

Ohio and county Farm Bureau's across the state offer a number of professional development and training opportunities. Covering a number of topics at

various locations, recent programs have included business planning, safety training, leadership development,

public speaking, marketing, farm and food advocacy and many more. Additionally all group members get tickets to our dynamic Young Ag Professionals Conference, and our large groups can access a scholarship to our intensive leadership training program, AgriPOWER Institute.

PROMOTING YOUR ORGANIZATION

As a benefit of the investment, group members are typically recognized with unique marketing opportunities by the county Farm Bureau, such as at the county fair, youth ag education events, annual meetings, among others. Your county Farm Bureau can provide specifics.

Additionally groups with 20 or more individual members are included in an exclusive statewide brand promotion program in Ohio Farm Bureau's multiple media platforms.

Offering a truly unique employee benefit



MEMBER BENEFITS



Nationwide®
is on your side

AVIS®

Budget®

WYNDHAM
HOTEL GROUP



CHOICE
HOTELS™



Go Further



THE LINCOLN MOTOR COMPANY



Cedar Point



JOHN DEERE

NEWPORT
AQUARIUM



CASE IH
AGRICULTURE

Hertz



Kings Island

GRAINGER

Dollywood
PARKS & RESORTS

tripbeat
Endless Vacation

Benefits subject to change without notice.

YOUNG AG PROFESSIONALS CONFERENCE

Info available at ofbf.org/experience-yap

The Young Ag Professional Winter Leadership Experience is an annual conference with the opportunity to build personal and professional skills, network with agricultural leaders, and learn to make a difference in your community, Farm Bureau and agriculture. Conference sessions cover topics ranging from business planning, traditional agriculture, niche farming and marketing and consumer education topics. The conference takes place on the last weekend of January or the first weekend of February each year. Tickets include courses, meals and hotel.

AGRIPOWER INSTITUTE

Info available at ofbf.org/agripower

Each year, Ohio Farm Bureau Federation select's 20 individuals to participate in AgriPOWER, a leadership and advocacy development program, which consists of seven multi-day institutes (17 total days) spanning several months. Topics covered during institute programs include public policy matters facing local communities, the state of Ohio, the nation and the world. Additionally, specific sessions help class members develop important skills necessary to become an effective leader and advocate for agriculture. Two of the institute sessions are held out of state (one in Washington, D.C. and the other location determined each year) to help class members gain a valuable understanding of national and global issues.

Annual tuition is typically \$4,500 and applications are normally due in mid-April. Tuition includes lodging, meals, breaks, group travel and all course materials.

PREMIER BENEFITS FOR GROUP MEMBERSHIPS¹

	SIZE OF GROUP MEMBERSHIP		
	5 to 19	20 to 99	100 and more
ACCESS AND ENGAGEMENT	Tier 1	Tier 2	Tier 3
Access to experts and resources in ag and food policy including water quality, energy development and agricultural law among others	✓	✓	✓
Invitations to select issue and policy discussions with local and state elected officials ²	✓	✓	✓
PROFESSIONAL DEVELOPMENT AND TRAINING			
Invitations to local and regional members training opportunities offered by County and Ohio Farm Bureau	✓	✓	✓
YAP Winter Leadership - annual two-day leadership conference for Young Ag Professionals	2	4	8
AgriPOWER Scholarship - an elite year long intensive leadership development course for farm and food professionals	-	\$1,500	\$3,000
PROMOTION AND MARKETING³			
Recognition at local county events, and promotions such as county fair, annual meeting, newsletter, etc. ³	✓	✓	✓
Brand promotion in Buckeye Farm e-News, OFB's - 2 times a year 12 times a year bi-weekly ag industry e-newsletter with a 20,000+ readership*	-	2 times a year	12 times a year
Brand promotion in print version of Buckeye Farm News, OFB's flagship ag industry print publication with a 60,000+ readership*	-	1 time a year	2 times a year
<p>(1) All benefits listed are subject to change without notice. No legally binding guarantee of resources, access, availability, training or marketing is made by Ohio Farm Bureau Federation and/or County Farm Bureaus. Special preference and/or access to staff shall not be made available as part of these benefits, but shall be available in similar fashion as is made available for all members.</p> <p>(2) All county promotions and invitations of group members and businesses shall be made at the sole discretion of local county board of trustees</p> <p>(3) Use of OFBF mark, logo and/or name is strictly prohibited without written consent from OFBF Items marked with a (*) indicate exclusive benefits available only for group members</p>			

You may also be interested in...

WORKERS COMPENSATION GROUP RATING PROGRAM: Opportunity for most businesses with better than average claim histories, regardless of industry, to save up to 53% on their workers comp premium.

OHIO FARM BUREAU HEALTH BENEFITS PLAN: The OFB Health Benefits Plan is available to sole proprietors and small business employers with fewer than 100 employees. Eligible businesses must be headquartered in Ohio and must operate within the "farm to fork" agricultural sector.

OHIO FARM BUREAU ENERGY PROGRAM: This program is designed to assist all members in making energy choices, shopping for energy, learning about rebate options and the best ways to manage their energy resources, specifically electric, natural gas, or both.

GROUP MEMBERSHIP SIGN-UP PROCESS

1. Determine your membership level: # of members _____ x \$72/member = \$ _____
(minimum 5 members per group)
2. Select your primary county: _____ County
3. Establish your company's primary contact(s).
Name/Business Title _____ Phone _____
Email _____
4. In order to take advantage of the promotion and marketing premier benefits, please check this box to
allow ☐ not allow ☐ your company name to be shared and promoted as a group member.

Business Name: _____
Address: _____
City, State, Zip: _____

**Provide names and payment
to your county Farm Bureau.**
ofbf.org/counties

GROUP MEMBERSHIP ENROLLED INDIVIDUAL INFORMATION

Name (First and Last): _____
Title: _____ Resident County: _____
Address (City, State, Zip Code): _____
Email: _____ Phone: _____

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Address (City, State, Zip Code): _____
Email: _____ Phone: _____

Attach additional sheets as needed. Contact your county Farm Bureau for more information.

Ohio Farm Bureau through the years

1919 «
Ohio Farm Bureau
Federation founded

1926 «
The Farm Bureau
Mutual Automobile
Insurance Company
established with the
help of a \$10,000
loan from Ohio Farm
Bureau Federation

1936 «
First advisory
council formed in
Shelby County

1947 «
WRFD radio begins
broadcasting to Ohio
farmers

1955 «
The Farm Bureau
Mutual Automobile
Insurance Company
changes name to
Nationwide

1973 «
Constitutional
amendment to
"Save Open Space"
passed by Ohio
voters, creating
Current Agricultural
Use Value
(CAUV)
program

1986 «
Farm Income
Enhancement Chair
established at Ohio
State University

» **1921**
Membership
stands at 92,000
families

» **1934**
Farm Bureau
Cooperative
Association formed

» **1935**
Farm Bureau Rural
Electrification
cooperative created

» **1942**
Farm Bureau group
hospitalization
formed

» **1953**
Young Farm Couples
program created

» **1961**
Buckeye Farm News
publication launched

» **1967**
Ohio's personal
property tax
repealed for farmers

» **1981**
Agricultural Political
Education Program
established, currently
called AGGPAC

» **1982**
South Point Ethanol
begins operation

» **1987**
Self-Help energy
program created

1992 «
Issue 5,
chemical labeling
law, defeated at
polls

1997 «
offbf.org
launched

1998 «
Promotion and
Education program
established and
features "Every
Day is Earth Day to
a Farmer" campaign

2002 «
Farm Bureau
establishes a new
vision: *Forging a
partnership
between farmers
and consumers*

2009 «
Issue 2 passed
creating the Ohio
Livestock Care
Standards Board

2015 «
Blanchard River
Demonstration
Farms Network
established

2017 «
CAUV is reformed,
which led to
significant tax
savings for
Ohio farmers and
landowners

» **1991**
Workers'
Compensation Group
Rating Program
established

» **1995**
C. William Swank
Chair in Rural/
Urban Policy
established at
Ohio State
University

» **2001**
Our Ohio magazine
created; Land and
Living exhibit is
launched at the
Ohio State Fair

» **2006**
Town Hall Ohio radio
program is launched

» **2008**
Ribbon cut on the
Nationwide and
Ohio Farm Bureau
4-H Center on Ohio
State University's
campus; AgriPOWER
program launched

» **2013**
A big victory for
Ohio families with
the elimination of
the Ohio Estate
Tax

» **2016**
Agritourism bill is
signed into law,
providing
important
protections for
Ohio's
agritourism
industry

Working together for Ohio farmers
to advance agriculture and
strengthen our communities.



280 N. High Street
6th Floor
Columbus, Ohio 43215
offbf.org